

RESIDENT MARKET CRITERIA	CITY OF TEMPE	ARIZONA
Size	40.1 square miles	-
2000 Population	158,625	5,130,632
2010 Projected Population	174,769	-
Population by Races		
White	77.5%	75.5%
Black or African American	3.7%	3.1%
American Indian and Alaska Native	2.0%	5.0%
Asian	4.7%	1.8%
Native Hawaiian and other Pacific Islander	0.3%	0.1%
Some other race	8.5%	11.6%
Hispanic or Latino Origin	17.90%	25.30%
Population by Sex		
Male population	51.7%	49.9%
Female population	48.3%	50.1%
Median Age	28.8	34.2
Population Age		
Under 5 years	5.7%	7.5%
5 to 14 years	10.8%	15.0%
15 to 19 years	9.2%	7.2%
20 to 24 years	15.5%	7.1%
25 to 34 years	19.4%	14.5%
35 to 44 years	13.8%	15.0%
45 to 54 years	11.8%	12.2%
55 to 64 years	6.7%	8.6%
65+ years	7.2%	13.0%
Number of Households	63,602	1,901,327
Average Household Size	2.41	2.64
Median Value of Homes (specified)	\$132,100	\$121,300
Average Household Income (25 years old and over)	\$60,894	\$55,591
HH Income \$35,000 - \$49,999	17.3%	17.5%
HH Income \$50,000+	42.6%	39.7%
HH Income \$75,000+	23.0%	20.5%
Education Attained (25 years old and over)		
With College Degrees	47%	30%
With Bachelors Degrees	25%	15%
With Bachelors or higher	40%	24%
Number of Enrolled College Students	30,240	331,099
School Enrollment Population	54,762	1,401,840
Industry Type (residents)		
Agricultural	0.1%	1.5%
Construction	5.2%	8.7%
Manufacturing	11.4%	10.2%
Wholesaling	3.7%	3.3%
Retail	11.1%	12.3%
Transportation, Warehousing and Utilities	5.1%	5.0%
Informational	3.1%	2.8%
Financial	8.8%	7.9%
Professional, Management, Administrative	12.6%	10.3%
Educational, Health and Social Services	19.4%	18.0%
Arts, Entertainment, Food Services	11.8%	10.1%
Other Services	3.6%	4.6%
Public Administration	3.7%	5.4%